LOGO SQUARE: FOR WEB OR PRINT
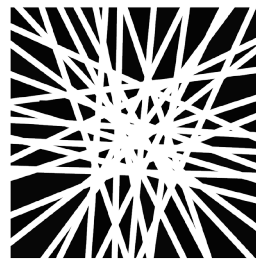

SOMARTS
CULTURAL CENTER

SOMARTS
CULTURAL CENTER

*use at 0.5 x 0.7 inches or larger
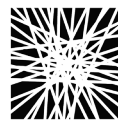
*use at 0.5 x 0.7 inches or larger

LOGO HORIZONTAL : FOR PRINT MEDIA WITH LIMITED SPACE

SOMARTS
CULTURAL CENTER

SOMARTS
CULTURAL CENTER

*use at 0.9 x 0.2 inches or larger

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HOW TO USE:

Our logo looks best in color on a white or light colored background. It does not have a white box around it, but floats in space.

Use semi-transparent frame if there is no other position for the logo.

Invert the monochromatic version if you use it on a dark background.

Change the color of the mono-chromatic version if the design calls for this and if other logos are receiving this treatment.

DO NOT use logo on colorful backgrounds.

DO NOT place other elements too close to logo.

Aspect ratio should always be 5 x 7 (or 6 x 1 if you use the horizontal logo)

DO NOT separate the logo elements.